Villeroy & Boch
1748

WORLD *of* BATHROOMS

Appealing bathroom design

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WORLD OF BATHROOMS

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Experience DESIGN

Stylish design has always been Villeroy & Boch's trademark. With a fine sense for trends, we design distinctive bathrooms that make life more beautiful and more comfortable.

Today, beautiful design in the bathroom goes without saying. It creates an atmospheric setting, invites you to relax and offers space for individual style. At Villeroy & Boch, we recognised the importance of design as a feel-good factor early on. For more than 100 years, we have been transforming functional washrooms into stylish living spaces – with timelessly modern forms and designs that shape the relevant trends in the bathroom. Designed by high-profile international designers and our own award-winning designers, whether in purist lines or sensually elegant, each and every one of our bathroom collections has a distinctive face. With their successful composition of aesthetics and functionality, of sustainability and comfort, for many years they have delighted design juries from around the world. So why not give in to the inspiration of exquisite bathroom collections and first-class designs that perfectly reflect your style? Experience your very own personal feel-good moments – in your bathroom by Villeroy & Boch.

Discover INNOVATION

Day after day, you can experience the results of our research and development: with great attention to detail, our innovative products and solutions make every minute in the bathroom pure pleasure.

Much of what goes without saying in the bathroom is the result of our search for better solutions. With fresh ideas, state-of-the-art technology and all of our expertise, for decades we have succeeded in designing an ever-more comfortable bathroom. It starts with materials that are pleasant to the touch such as Quaryl®, and our innovative designs are far from the end of the story. From the dirt-resistant finish to the water-saving toilet flush, at Villeroy & Boch you will find a host of game-changing products that leave you feeling safe and carefree. Still, expectations of comfort and functionality, of design and hygiene, are on the rise. And technology continues to evolve as well. That is why we are already working to make the bathroom even more beautiful and better for you. Today, we are pleased to present one of our latest developments: TitanCeram. A high-quality material that permits impressively delicate, strong bathroom ceramics – and thus a completely new language of design. Discover the numerous innovations Villeroy & Boch has to offer, and join us as we enter the future of the bathroom.

Enjoy QUALITY

Since 1748, the name Villeroy & Boch has been a byword for the utmost in quality and dependability. With precise craftsmanship, state-of-the-art technology and strict quality standards, we create products that, even many years later, function just as well as they did on the first day.

When it comes to the quality of our products, perfection is always the goal. We want you to feel at home in your Villeroy & Boch bathroom for many years to come. That's why you will find that we offer a variety of reliable solutions that all share one thing in common: first-class quality and a particularly long service life. We ensure this with all our experience, but also with new ideas, with constant research and strict quality testing. As a result, our products must pass more than 25 checks, from tests of raw materials through to delivery.

An effort that's worth it: after all, bathrooms are replaced just once every 20 years or so. And an expectation you can experience in every detail. It is evident in the careful workmanship of our products – and in their perfect functionality. You can recognise it in scratchproof and dirt-repellent ceramics, in silently closing drawers, and in many other special features that make your stay in the bathroom an absolute delight. With every product we make, you can rest assured of owning a piece of lasting value.

The style of VILLEROY & BOCH

Style is something quite personal. But how does your individuality find perfect expression in the bathroom? Discover the unmistakeable style of Villeroy & Boch and be inspired by our style experts' creative ideas for interior design.

Whether classically elegant or glamorous, puristic and modern or with natural charm – our experts for style and design have illuminated the latest interior design trends for you. On the following pages, you will discover lots of tips and suggestions for realising your individual lifestyle with Villeroy & Boch and making the bathroom your personal place of calm and relaxation. Allow yourself to be inspired.

STYLE EXPERTS

STEFAN NILSSON

Trendstefan knows today what we'll be dreaming of tomorrow. Sweden's best-known trend scout tracks down the latest trends from the fields of design, interior appointments, fashion, food and lifestyle. And shares his findings with us.

trendstefan.se/blog

PATRICK FREY

Find the simplest, most intelligent solutions to everyday problems – that's the product designer's credo. With high-quality design, he creates intuitive and functional products with which one simply feels at ease.

patrick-frey.com

CHRISTIAN HAAS

This designer's hallmark is an exquisitely harmonious blend of minimalism and individuality. From porcelain through lighting to furniture or interior concepts, each of his designs tells a story which reflects the core of the product.

christian-haas.com

GESA HANSEN

With an unmistakable love for light wood, this German-Danish designer creates beautiful furniture in Scandinavian style. For Villeroy&Boch, the Parisian by choice developed an exclusive colour concept that sets individual accents in the bathroom.

gesahansen.com

RAISE THE CURTAIN FOR GLITZ AND GLAMOUR

Stefan Nilsson
TREND SCOUT

"Classic marble, luxurious forms, velvet and brocade in gold or silver – a glamorous lifestyle that's not afraid to flaunt its riches."

More on this look:

ANTHEUS page 22
FINION page 44
VENTICELLO page 76

THE RETURN OF ELEGANCE

Christian Haas
PRODUCT DESIGNER

"The combination of clear forms, select materials and discreet colours celebrates classic elegance in a contemporary guise. Stylish and homely in one."

More on this look:

ANTHEUS page 18
ARTIS page 80
COLLARO page 34

RIGHT ON TREND: THE VINTAGE LOOK

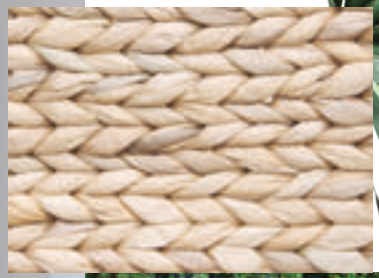
Stefan Nilsson
TREND SCOUT

"Nostalgic design citing times past still cuts a fine figure in the bathroom. In combination with modern accessories and furniture, this look acquires a particular lightness of touch."

More on this look:

AVENTO page 31
HOMMAGE page 52
O.NOVO page 66

BACK TO NATURE



Wood creates a warm atmosphere

Gesa Hansen
DESIGNER

"High quality wooden furniture matches with natural accessories made of wool, sisal or stone. The perfect setting to relax and unwind."

More on this look:

AVEO NEW GENERATION page 32
COLLARO page 39
LEGATO page 57

CONSUMMATELY NORDIC IN STYLE, STRIKINGLY COMFORTABLE

Gesa Hansen
DESIGNER

"Light wood, natural, pastel colours and simple contours create a friendly, open and particularly inviting mood."

More on this look:

AVENTO page 28
COLLARO page 88
SUBWAY 2.0 page 68

THE ART OF MINIMALISM

Patrick Frey
PRODUCT DESIGNER

"Purist forms, lines and finishes are set off to perfection by a well thought-out lighting concept."

More on this look:

FINION page 50
LEGATO page 54
MEMENTO 2.0 page 62

ANTHEUS

Distinctly elegant

ANTHEUS bathroom collection
LA FLEUR tap fittings programme
MARMOCHIC tiles

LUXURIOUS EFFECT
The exclusive platinum décor is applied by hand meaning each surface-mounted washbasin with Art Décor is a truly unique piece of exquisite grace.

PERFECT INTERACTION
Antheus is a magnificently elegant bathroom collection: from the bathroom ceramics to the cabinets and mirrors, each element radiates stylish beauty.

Every line makes a statement here and each item has enduring value: the Antheus collection reflects the style classics of the Modern age. Premium materials and Art Deco-style geometric contours meet the puristic beauty of Bauhaus design. The clearly-defined edges of the washbasin, toilet and bath come together with a novel faceted effect to create an impression of lightness. The result is a new modern classic – formed from high-quality TitanCeram, finest Quaryl®, high-gloss steel, elegant marble and exquisite woods. Marvel at its magnificent elegance.

villeroyboch.com/antheus

Christian Haas
PRODUCT DESIGNER

"Discreet accessories underscore the elegant style. Graphic black and white contrasts conjure up a particularly stylish, timeless character."

CLEARLY-DEFINED EDGES
The unique faceted effect is to be found throughout the collection, including the ceramic and lid of the elegantly shaped DirectFlush toilet.

AN EXCLUSIVE SETTING
The stylish, faceted marble countertop supported by an elegantly curved high-gloss steel frame showcases the surface-mounted washbasin crafted from TitanCeram.

reddot design award
winner 2018

An exquisite composition made from glass, marble and high-gloss steel

FINEST MATERIALS

Made from TitanCeram, the vanity washbasin is complemented by vanity units with real wood veneers in American Walnut or Black Ash.

SUBTLE DETAILS

The finger pulls are integrated unobtrusively into the streamlined furniture fronts. For particularly stylish opening and closing of the smooth-running drawers and doors.

ANTHEUS bathroom collection **DOMICIL** tap fittings programme **MONOCHROME MAGIC** tiles

A STYLISH
BATHING EXPERIENCE
The Antheus bath looks like a beautifully mounted diamond in its polished high-gloss steel frame. Its ergonomic shape is crafted from premium Quaryl® and it is optionally available with the automatic ViFlow overflow function.

SOPHISTICATED
STORAGE SOLUTIONS
Sleek fronts with elegant real wood veneers give the Antheus furniture its distinctive character. Its sophisticated storage space concept offers plenty of room for towels and any other utensils needed in the bathroom.

FURNISH IN STYLE
High-quality Quaryl® also enables the characteristic faceted edge to be realised on the rim, too. The Theano bath also includes this element, making it a perfect aesthetic match to the Antheus collection. See page 95.

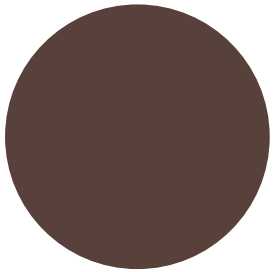
Geometric forms

Give free rein to your creativity in bathroom design – exploring all the many and varied options of the complete Architectura collection. Choose between geometric forms, different installation variants and various sizes to give your bathroom its own very distinctive character. You'll be amazed by the practical design of the washbasins, baths and shower trays and impressed by the unique hygiene advantages of the innovative DirectFlush toilets. And all at such outstanding value for money.

villeroyboch.com/architectura

PERFECT VARIETY

The Architectura bath with its wide base has an impressively clear, straight-lined design. With 8 different sizes available, it suits bathrooms large and small.



Patrick Frey
PRODUCT DESIGNER

"An oval or round washbasin on a linear slab creates an exciting formal contrast. A rectangular washbasin generates a calm, integrated overall concept."

Choose your favourite form

CLEAR DESIGN,
PLENTY OF OPTIONS

The basic geometric shapes of circle, oval and rectangle are fundamental to Architectura. The clear, minimalist design fits perfectly into any room and offers you the greatest possible freedom in planning your bathroom.

AVENTO
My lifestyle

AVENTO bathroom collection
ARCHITECTURA METALRIM shower tray
JUST tap fittings programme

AVENTO furniture finishes

B4 Crystal White

VJ Nordic Oak

PN Elm Impresso

VH Arizona Oak

B1 Crystal Grey

B3 Crystal Black

REFRESHING VARIETY
The 120 cm wide double washbasin for shared moments in the bathroom.

Fresh design, amazingly practical and excellent value for money. Avento has everything that a modern bathroom requires: and much more! In addition to a perfect look, the Villeroy & Boch bathroom collection sports some very practical features – from the trendy furniture programme to the rimless DirectFlush toilet for optimum hygiene. And all this in various different sizes to cater for smaller bathrooms or guest bathrooms, too. Avento is ideal for those who want to show off their bathrooms to best advantage.

villeroyboch.com/avento

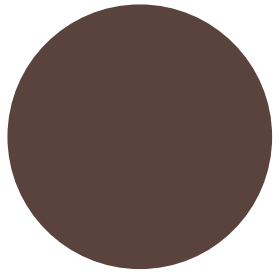
Stefan Nilsson
TREND SCOUT

"Eminently modern: this fresh, contemporary collection makes easy work of designing a trendy bathroom. My tip: try it in pink…"

CONTEMPORARY DESIGN
The modern, lean aesthetic of the ceramics and acrylic-glass furniture fronts gives the bathroom a certain *je ne sais quoi.*

Gentle lines bring a relaxing touch to the bathroom

AVENTO bathroom collection
SUBWAY INFINITY shower tray
CENTURY UNLIMITED tiles



Gesa Hansen
DESIGNER

"Green plants are an important Feng Shui element in the bathroom"

Perfect harmony

Distinctive forms with contemporary flair: Aveo New Generation, originally designed by Conran & Partners for Villeroy & Boch, offers an impressive, organic design which gives the bathroom a light and natural look. The gentle, oval contours of washbasin, toilet, bidet and free-standing bath radiate calm and comfort and invite the user to lie back and relax.

villeroyboch.com/aveonewgeneration

COLLARO
Character meets Style

COLLARO bathroom collection **JUST** tap fittings programme
MARMOCHIC + TUXEDO tiles

Gesa Hansen
DESIGNER

"A smattering of plants and accessories featuring gentle, round forms contrast a treat with the particularly straight-lined furnishings."

DETAILS SET THE TONE
The offset designer edge is characteristic for Collaro. This delicate design element defines the unique look of the washbasin and bath and acts as a splashguard and protective rim.

reddot award 2019
winner

There's more to modern design than simply looking good. Collaro creates a timelessly beautiful living space that evokes a sensation of pure well-being. Setting a delicate yet very cosy tone. The eye-catching designer edge is offset and defines the unique look of the collection. Discover a bathroom that combines characteristic shapes, high-quality materials and practical features in a beautifully stylish way.

villeroyboch.com/collaro

TRENDY BATHROOM DESIGN
Thin walls, precise radii and slim edges. The exquisitely designed ceramic washbasins in our innovative TitanCeram add a splendid lightness to the bathroom.
For more on TitanCeram see page 138.

INDIVIDUAL LOOK
From vanity washbasins to surface-mounted variants, straight-lined or round, the washbasins come in a wealth of shapes and sizes to cover every bathroom scenario. Optionally available with our exceptionally attractive and extremely robust TitanGlaze in matt Stone White.

The splendid lightness of well-being

VANITY WASHBASINS

45 cm
50 cm
55 cm
60 cm
65 cm
80 cm
100 cm
120 cm
130 cm

45 50 55 60 65 80 100 120 130 cm

Collaro vanity unit | Width x 55 cm x 45 cm

50 cm
60 cm
80 cm
100 cm

100 160 cm

Collaro vanity unit | Width x 55 cm x 50 cm

SURFACE-MOUNTED WASHBASINS

38 cm
40 cm
56 cm
56 cm
51 cm
51 cm

45 60 80 100 120 140 160 cm

Legato vanity unit | Width x 55 cm x 50 cm

The vanity washbasins can only be combined with cabinets in the respective corresponding sizes. The surface-mounted washbasins can also be teamed with cabinets from the Collaro and Finion collection.

Homely chic

DESIGN FOR EVERY DAY

The modern feel and the well-conceived range of fixtures and furnishings are just made for good times in the bathroom. The feel-good factor for all the family – and for connoisseurs of fine design.

COLLARO bathroom collection
CULT tap fittings programme

COLLARO bathroom collection
DAWN* tap fittings programme

NICE AND EASY DOES IT

These baths featuring a delicate profile and a wide rim on one side offer plenty of space for relaxing moments – with the option of an integrated whirlpool system.

NEAT AND TIDY ORGANISER

Whether sporting a door mirrored both inside and out, or with an integrated laundry flap, the spacious tall cabinet offers a discrete means of storage for towels and plenty more besides.

COLLARO Colours for bath outlet and overflow fittings

Champagne

Gold

Black Matt

Chrome

*This tap fitting is only available in selected countries.

COLLARO bathroom collection **VENTICELLO** toilet/bidet
SQUARO INFINITY shower tray **CULT** tap fittings programme

COLLARO furniture finishes

DH Glossy White

MS White Matt

E8 White Wood

VK Soft Grey

VJ Nordic Oak

VG Truffle Grey

VH Arizona Oak

FQ Oak Graphite

FP Glossy Grey

PD Black
Matt Lacquer

Trendy colours, distinctive look

AN ELEGANT APPEARANCE
Optional, infinitely variable LED lighting adds a definitive touch of refinement to the aluminium finger pull on the vanity unit and the bathroom setting as a whole.

EVERYTHING SHIPSHAPE

Generous storage space and smart details such as practical full-extension drawers with slip-resistant mats keep everything neat and tidy in the bathroom.

SLIMLINE

The delicate lines also feature to great effect on the furniture. The sides are only 8 mm thick, lending the bathroom cabinets an exceptionally stylish look. To match these cabinets, we recommend the straight-lined toilets and bidets from the Venticello collection (see page 74).

FINION

Achieve your aspirations

AWARD-WINNING DESIGN

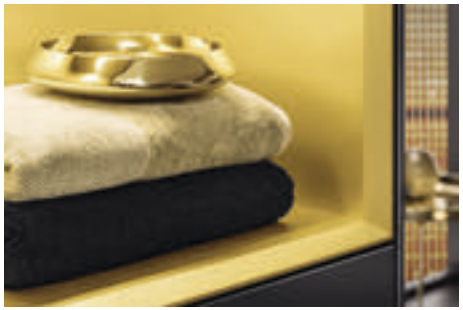
Elegant TitanCeram washbasins emphasise the collection's premium calibre. The combination of puristic design and smart technology received both the iF Design Award 2017 and the Red Dot Design Award 2017.

reddot award 2017
winner

DESIGN AWARD 2017

A FREE-STANDING FEATURE

Precise edges and delicate side walls make the Quaryl® bath a spectacular design feature in the bathroom.



Clearly defined edges, small radii, flowing surfaces

What better place to impressively showcase your personal style than in your own bathroom? Finion's puristic filigree design gives you the freedom to express your personality. Its sophisticated outlines create a luxurious and relaxing atmosphere, evoking a high quality of life. With premium materials such as TitanCeram ceramic, versatile furniture lending itself to a wide range of combinations and clever features, this unique collection sets new standards for aesthetics and wellbeing. Experience Finion – and achieve your aspirations.

villeroyboch.com/finion

Patrick Frey
PRODUCT DESIGNER

"Commensurate lighting creates a special atmosphere in the bathroom."

PERFECT CONNECTION
A wireless charging station on the side cabinet or shelf ensures that your smartphone is always ready to use.

ATMOSPHERIC HIGHLIGHT
The Emotion feature allows the illuminated LED border to be continuously dimmed from warm white to cool white to set the scene and bathe the bathroom in light. On request, the mirror is available with an anti-fogging function and integrated Bluetooth® sound system.

DESIGN AWARD 2017

A UNIQUE STYLE STATEMENT
An optional illuminated strip around the base of the bath makes it appear to float on a pedestal of light.

FINION bathroom collection
SQUARO INFINITY shower tray
LA FLEUR tap fittings programme
MARMOCHIC tiles

DELICATE APPEARANCE

The delicate ceramics are impressive from every angle. Extremely thin and yet exceptionally strong edges and walls lend the washbasins a sense of minimalist elegance.

Both functional and attractive

DESIGN AWARD 2017

MINIMALIST DESIGN

The elegant DirectFlush toilet and bidet reflect the collection's precise aesthetics. The award-winning design blends harmoniously into the bathroom while being extremely practical.

FINION bathroom collection **JUST** tap fittings programme **TUXEDO** tiles

FINION bathroom collection
JUST tap fittings programme
PURE LINE tiles

FINION furniture finishes

GF Glossy White Lacquer

MT White Matt Lacquer

GJ Light Grey Matt Lacquer

HA Cloud Matt Lacquer

HH Sand Matt Lacquer

PC Oak Veneer

HF Gold Matt Lacquer*

HE Sun Matt Lacquer

GM Olive Matt Lacquer

GN Walnut Veneer

GS Cedar Matt Lacquer

HB Peony Matt Lacquer

GK Anthracite Matt Lacquer

HG Midnight Blue Matt Lacquer

PD Black Matt Lacquer

PH Glossy Black Lacquer

FINION glass panels

White Matt

Sand Matt

Black Matt

FINION metallic colours for bath skirting trim

Chrome

Champagne

Gold

The Finion bath is available as Colour on Demand in more than 200 colours, see page 96.

*Colour available only for the inner boxes.

Colours are a showcase for personality

NEW COMBINATION OPTIONS

The imposing Finion vanity unit elegantly showcases the surface-mounted washbasins from the Artis, Memento 2.0 and Collaro collections.

HOMMAGE bathroom collection
LA FLEUR tap fittings programme
BIANCONERO tiles

HOMMAGE

Paying tribute to a great age

HOMMAGE furniture colours

Grey-White Marble/Walnut

Black Marble/ White Matt Lacquer

Stylish through and through

Classic elegance with true character

Inspired by the early years of the 20th century, the collection brings together the timeless design elements of a great age: striking forms and stepped reliefs on all the ceramics. With washbasin countertops made of premium Carrara marble, combined with real-wood furniture in the colour Walnut and fine ceramic knobs, Hommage offers fascinating quality that meets even the highest standards. Washbasin countertops made of black marble in combination with White Matt Lacquer furniture and the smoothly ground washbasins introduce luxurious highlights. Elegant bath feet add the finishing touch to the classic design of the Quaryl® bath.

villeroyboch.com/hommage

LEGATO bathroom collection
JUST tap fittings programme

LEGATO

Unique, both day and night

Patrick Frey
PRODUCT DESIGNER

"Light is a key design element in the bathroom. Indirect lighting effectively highlights individual objects."

STYLISH EDGE
The striking, sloping sides create an exciting contrast to the furniture. The washbasin appears to float above it, especially when combined with optional LED illumination.

Clear-cut and timelessly modern, Legato is a complete bathroom collection for a sophisticated style. The expressive ceramic washbasin complements the successful furniture programme. The optional LED light strip skilfully underlines the floating effect and acts as a stylish ambient lighting feature. The handle-free, commodious furniture also comes in the on-trend colour Black Matt Lacquer, offering plenty of scope for combination – for a bathroom that's as unique as your style.

villeroyboch.com/legato

LEGATO furniture finishes

DH Glossy White

MS White Matt

E8 White Wood

VK Soft Grey

VJ Nordic Oak

PN Elm Impresso

VG Truffle Grey

VH Arizona Oak

E1 Santana Oak

FQ Oak Graphite

FP Glossy Grey

PD Black Matt Lacquer

reddot award 2016
winner

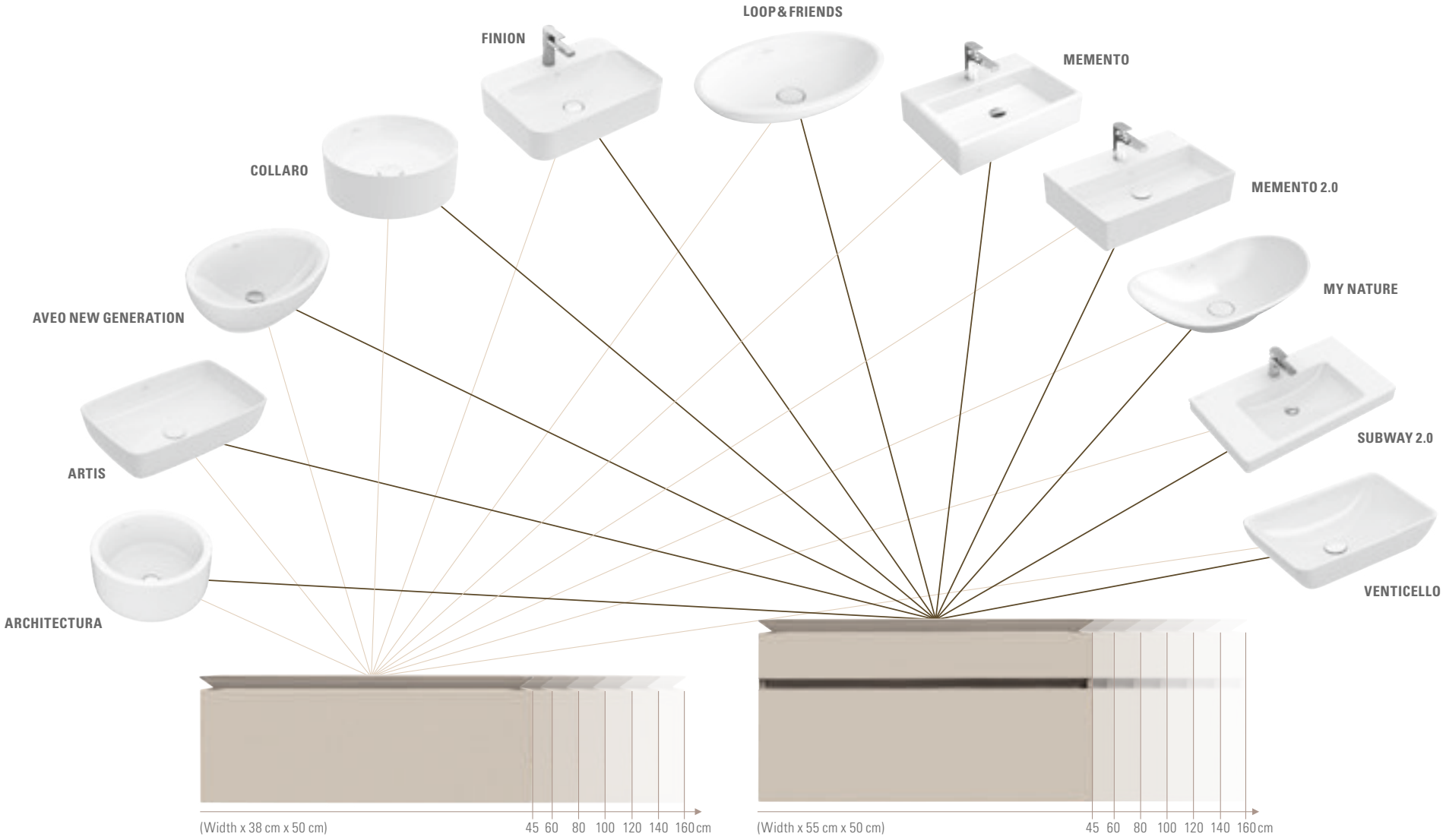
CHOOSE YOUR STYLE

Whether with a stylish wooden surface or uni-colour elegance, whether light or dark – you will find the exact colour to suit your bathroom.

LEGATO bathroom collection **SUBWAY 2.0** washbasins **BERNINA** tiles

THE LEGATO VANITY UNITS

Setting the stage for your style



Individual variety

TASTEFUL COMBINATIONS

Collaro, Memento or Architectura – whichever you choose, the ceramics cut a fine figure on the elegant vanity units from the Legato collection.

MEMENTO bathroom collection
CULT tap fittings programme

MEMENTO

Scope for personality

TIMELESSLY ELEGANT
The linear furniture incorporates the clear design language of the ceramics and creates a bathroom with a timeless design.

Freed from the superfluous, Memento demonstrates consistent, straight lines. The minimalist design of this premium collection stands for maximum aesthetics. The exclusive Bright Oak furniture finish creates tactile and visual contrasts to the ceramics – every touch becomes an experience.

villeroyboch.com/memento

MEMENTO 2.0 washbasin
FINION furniture programme
JUST tap fittings programme

MEMENTO 2.0

Room for character

Christian Haas
PRODUCT DESIGNER

"The matt look lends the bathroom a very modern and urbane air. At the same time, it exudes a restrained elegance that allows other colours to shine."

STRIKINGLY MINIMALIST
Aesthetic minimalism: the slimline washbasins make an exclusive and modern statement.

Enjoy the purist lightness of Memento 2.0. Minimalist and distinctive. The modern premium bathroom collection is made from our high-quality ceramic TitanCeram. Precise contours and thin walls lend a particularly intricate appearance to Memento's unmistakeable look. Consummate style – a bathroom that creates room for character(s).

villeroyboch.com/memento2.0

TRENDY MATT LOOK

The TitanGlaze matt colours Stone White, Ebony and Graphite and the Concrete look bring the characteristic design to life in unique fashion.

PURISTIC APPEAL

The rectangular toilet and the bidet take up the striking lines of the washbasins as purist design objects in their own right.

A powerful look

MEMENTO 2.0 washbasins **FINION** furniture programme
OBERON 2.0 bath **CULT** tap fittings programme

O.NOVO bathroom collection
LIFETIME PLUS shower tray
JUST tap fittings programme
URBANTONES tiles

O.NOVO

Unexpectedly different

BATHE IN BLISS
The timelessly classic acrylic bath is optionally available with an anti-slip surface finish and is particularly easy to clean.

Stefan Nilsson
TREND SCOUT

"These round, natural forms are an instant feel-good factor. Add a subtle touch of colour, and you have the perfect bathroom retreat."

Clarity and understated elegance

O.novo allows you to fully express your creative flair. Mix and match attractively understated and beautifully-shaped washbasins and hand-rinse washbasins, classic shower trays, baths and water-saving toilets to create your very own dream bathroom. And all this at a surprisingly affordable price.

villeroyboch.com/o.novo

SUBWAY 2.0 bathroom collection
DAWN/EMBRACE PLUS* tap fittings programmes
OAK PARK tiles